

Communications

Policy

Chinook Arch will ensure System Board members, member councils, member library boards and other stakeholders are well informed about Chinook Arch services and activities. Methods of communication may include email, newsletters, social media, and both internal and external websites. The internal website for staff and member libraries will provide online access to information about the System and its services. In addition, a variety of print documents will be used to describe services provided.

The Marketing/Communications Committee will regularly review the System's marketing plan.

Last Reviewed:	7 December 2023
Last Revised:	7 December 2023